



Walking Horse Association of Michigan
Corporate Sponsorship



From show to trail, we are dedicated to encourage and promote the riding, exhibiting, breeding and pride in ownership of the Tennessee Walking Horse.

BENEFITS OF BEING A CORPORATE SPONSOR

Reaching over 300 Michigan members including many more in surrounding states. Partnering with an association that promotes the riding, breeding and pride of ownership of a great gaited breed. Targeted marketing of products and services in local, regional, state and nationwide forums

CORPORATE SPONSORS OF CHOICE

The Walking Horse Association of Michigan has a deep commitment to support sound, naturally gaited Tennessee Walking Horses. We specifically select those companies and groups that will share and support this belief and high level of dedication. We also believe that partnerships should be a lasting and positive commitment with and for each other and be mutually beneficial. It isn't just about the "people", but also about the relationships we carry with our horses. Welcome to one of the smoothest rides on earth.

LEVELS OF SPONSORSHIP

<i>BENEFITS</i>	<i>Platinum</i> (\$1500)	<i>Gold</i> (\$1000)	<i>Silver</i> (\$500)	<i>Bronze</i> (\$300)	<i>Friends of WHAM</i> (\$150)
<i>Web Site Link</i>	•	•	•	•	Listing only
<i>Newsletter Ad</i>	½ page	¼ page	4 Line Ad or Business Card	4 Line Ad or Business Card	4 Line Ad or Business Card
<i>Newsletter Section Listing of Sponsors</i>	•	•	•	•	•
<i>Announcements during shows</i>	5x/day	3x/day	2x/day	1x/day	
<i>Logo on WHAM website</i>	•				
<i>Logo on WHAM Affiliated Showbills</i>	•	•			
<i>Directory Ad</i>	Full page	½ page			
<i>Table access at all shows</i>	•				
<i>Sign at all WHAM affiliated shows</i>	•	•			
<i>Brochures at Entry Booth tables</i>	•	•	•		
<i>State Grand Championship Class sponsor</i>	•	•	•	•	
<i>Company bio announcements</i>	2 min/show				
<i>Sign at WHAM attended expo's</i>	•	•			
<i>Sign at WHAM Annual Banquet</i>	•	•	•		
<i>Thank You</i>	Plaque	Plaque	Certificate	Certificate	
<i>WHAM Annual Membership*</i>					•

**Special note: If you have already paid your annual dues, only pay the difference to become a "Friend of WHAM" corporate sponsor*

CONTACT INFORMATION

Anyone can be a Corporate Sponsor and also recruit Corporate Sponsors. For further information, please contact any of your Corporate Sponsor Committee members: Denise Sisco: icussco@aol.com

Thank you for partnering with one of the smoothest rides on earth